

“Placerville, a Unique Historical Past Forging into a Golden Future “



City Manager’s Report

May 24, 2016 City Council Meeting

Prepared By: Pierre Rivas, Development Services Director

Item#: 12.2

Subject: Adopt a Resolution authorizing a joint application to the California Department of Resources and Recovery (CalRecycle) for designation of El Dorado County, including the cities of Placerville and South Lake Tahoe as a Recycling Market Development Zone

Background: California’s Integrated Waste Management Act (IWMA), passed in 1989, requires each jurisdiction within the State to reduce the amount of waste disposed in landfills by 50%. AB 341, signed by Governor Brown in 2011, increases the current AB939 State goal from 50% to 75% of waste recycled by the year 2020.

To assist California cities and counties in achieving this goal of waste reduction, the Recycling market Development Zone (RMDZ) program was established by the California Department of Resources and Recovery (CalRecycle).

The RMDZ program is a business assistance program, and qualifying manufacturers in an RMDZ are eligible to receive low interest loans from the State. Other benefits, such as assistance with locating recycled materials for processing and identifying new customers may be offered to companies located within an RMDZ.

The RMDZ program was designed to create an increased market demand for local recycled material. The program also helps create jobs, can increase the tax base, reduce transportation costs of local recycled materials and reduce energy demands as many recycled content products use significantly less energy to manufacture than non-recycled content products. Facilitating the growth of businesses in El Dorado County using recycled materials to create new products can reduce solid waste and contribute to achievement of economic development and sustainability goals of the State, County, and the City.

Discussion: The County of El Dorado and the two cities in the county are seeking authorization to partner in applying for designation as an RMDZ. The proposed El Dorado County Recycling Market Development Zone will include the cities of Placerville and South Lake Tahoe, and the unincorporated areas of El Dorado County. The County of El Dorado Board of Supervisors authorized the submittal of a joint application for RMDZ designation on February 23, 2016 (Resolution No. 029-2016). The City of South Lake Tahoe City Council authorized participation in the joint application with the County for RMDZ designation on May 3, 2016 (Resolution No. 2016-22).

The County will serve as lead agency for the proposed designation as a RMDZ for the County and the two incorporated cities; and administer the RMDZ program. Staff is recommending that the City

Council adopt the resolution authorizing the County to submit an application to CalRecycle requesting designation of the El Dorado County RMDZ which would include both incorporated cities of Placerville and South Lake Tahoe.

Options:

1. Adopt the Resolution as recommended by staff.
2. Do not adopt the Resolution.

Cost: There are no anticipated costs with being designated an RMDZ.

Budget Impact: None.

Recommendation: Adopt a Resolution authorizing a joint application to the California Department of Resources and Recovery (CalRecycle) for designation of El Dorado County, including the cities of Placerville and South Lake Tahoe as a Recycling Market Development Zone.



M. Cleve Morris, City Manager



Pierre Rivas, Development Services Director

Attachments:

1. Resolution
2. RMDZ Information Flyer from Santa Barbara County